

# AdvaMed

## 2014 THE MEDTECH CONFERENCE

ACCESS. INSIGHT. OPPORTUNITY.

October 6 - 8, 2014 | McCormick Place | Chicago, IL



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### About AdvaMed 2014: The MedTech Conference

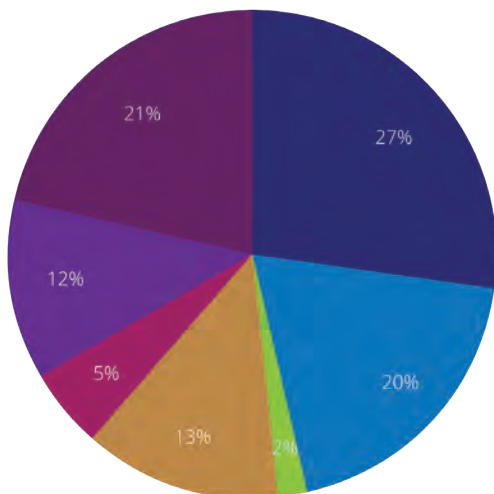
AdvaMed 2014 is the leading MedTech Conference in North America, bringing more than 1,000 companies together in a uniquely multifaceted environment for business development, capital formation, innovative technology showcasing, world-class educational opportunities and networking. An event rich in international flavor and featuring a diverse attendee list that includes influential policy-makers, business executives and media, AdvaMed 2014 seeks to advance industry discussion from key perspectives through detailed panel sessions, executive forums and more. It is a "must-attend" event for any MedTech company. Whatever your goals may be, you are sure to accomplish, and even surpass them, at AdvaMed 2014.

### There's Something for Everyone...

#### Access

Engage with strategic partners in the U.S. market.

Attendees by Job Title



- C-level and President
- Executive Director / Director
- General Counsel / Counsel
- General Manager / Manager
- Managing Partner / Managing Director
- Other
- Executive VP / VP

#### Insight

**Educational Panels:** Topics are highlighted in moderated panel sessions, which cover tracks ranging from finance and reimbursement to legal and compliance.

**CEOs Unplugged:** These sessions feature the top leaders of the MedTech industry in an intimate, audience-interactive environment.

**Plenary Sessions:** World-class speakers share their insights on industry hot topics and provide invaluable leadership perspective.

**Funding Forums:** Get insights from leading MedTech investors and business development executives on accessing capital and building partnerships that drive small company growth.

#### Opportunity

**MedTech Partnering:** Conduct numerous one-to-one meetings over two days with leading international medical technology companies.

**Company Presentations:** Innovative MedTech companies present to a business development and investor audience.

**Networking Opportunities:** Make new connections with the biggest names in the industry or maybe find a new business partner at one of our networking events.

*"Invaluable - excellent executive demographics and a relaxed environment that encourages networking opportunities."*

*Vincent Forlenza, Chairman, Chief Executive Officer and President, BD*



MedTech companies large and small, public and private, domestic and international all come together for this thought-leadership hub covering regulatory affairs, reimbursement, legal issues, IP protection, business development and more.

23 of the top 25 medical device companies in the world attend our conference.

AdvaMed 2013 had 2,072 attendees, including 287 international attendees from 31 countries.

## Fast Facts

- 40+ Educational Panels
- 4 Plenary Sessions
- 30+ Industry CEO Speakers
- 3 Networking Receptions
- 120+ Exhibitors
- 60 Company Presentations

Nearly 300 business development, investment and finance executives attended *AdvaMed 2013*, including representatives from these companies:

### Business Development

3M  
Baxter  
Bayer Healthcare  
BD  
Bosch  
Boston Scientific  
C. R. Bard  
Cardinal  
Covidien  
Danaher  
Hollister  
Hologic

Johnson & Johnson  
Kimberly-Clark  
Medtronic  
Olympus America Inc.  
Philips Healthcare  
Sanofi  
STERIS Corporation  
St Jude  
Stryker  
Terumo  
Zimmer

### Finance and Investment

Accuitive Medical Ventures  
Advanced Technology Ventures  
Ascension Health Ventures  
Barclays Capital  
Canada Pension Plan Investment Board  
Essex Woodlands  
GE Capital  
Harbert Venture Partners  
Hercules Technology Growth Capital  
Houlihan Lokey  
Intellectual Ventures

Jeffries LLC  
Landmark Angels  
Life Science Angels  
Longitude Capital  
Marwood Group  
NaviMed Capital  
New Enterprise Associates  
OrbiMed Advisors  
Pappas Ventures  
RCT Ventures  
RoundTable Healthcare Partners  
SV Life Sciences Advisors

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For more information please visit:

[www.advamed2014.com](http://www.advamed2014.com)

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